

ESTTA Tracking number: **ESTTA471760**

Filing date: **05/10/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Jamat LLC d/b/a Mattress Source
Granted to Date of previous extension	06/10/2012
Address	884 Arnold Commons Arnold, MO 63010 UNITED STATES
Attorney information	Drey Cooley Capes, Sokol, Goodman & Sarachan, P.C. 7701 Forsyth Blvd., 12th Floor St. Louis, MO 63105 UNITED STATES cooley@capessokol.com Phone:314-505-5486

Applicant Information

Application No	85352473	Publication date	12/13/2011
Opposition Filing Date	05/10/2012	Opposition Period Ends	06/10/2012
Applicant	Hill, John W., III 3787 Badger Run Denver, NC 28037 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 2002/07/20 First Use In Commerce: 2002/07/20 All goods and services in the class are opposed, namely: retail stores featuring mattresses, box springs, bedding foundations, and bedding products; online retail stores featuring mattresses, box springs, bedding foundations, and bedding products; mail order retail services featuring mattresses, box springs, bedding foundations, and bedding products

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
The mark is merely descriptive	Trademark Act section 2(e)(1)
The mark is primarily geographically descriptive	Trademark Act section 2(e)(2)
Genericness	Trademark Act section 23

Mark Cited by Opposer as Basis for Opposition

U.S. Application/Registration No.	NONE	Application Date	NONE
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Registration Date	NONE
Word Mark	MATTRESS SOURCE
Goods/Services	retail stores featuring mattresses, box springs, bedding foundations, and bedding products; online retail stores featuring mattresses, box springs, bedding foundations, and bedding products; mail order retail services featuring mattresses, box springs, bedding foundations, and bedding products.

Related Proceedings	Opposer has filed, in the alternative, an Application for Concurrent Use, serial number 85620807, and identified Applicant in its application.
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Attachments	Notice of Opposition and Exhibits.pdf (52 pages)(10157711 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Drey Cooley/
Name	Drey Cooley
Date	05/10/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the Matter of)	Opposition No.
)	
SERIAL NO. 85352473)	NOTICE OF OPPOSITION TO
FOR THE MARK “MATTRESS SOURCE”)	REGISTRATION
PUBLISHED 12/13/2011)	
)	
JAMAT, LLC d/b/a Mattress Source,)	
)	
Opposer,)	
)	
v.)	
)	
JOHN W. HILL, III)	
)	
Applicant.)	

NOTICE OF OPPOSITION

COMES NOW Jamat, LLC d/b/a Mattress Source (“Opposer”), by and through its undersigned counsel, and hereby files this Notice of Opposition requesting that the Trademark Trial and Appeal Board sustain this Opposition and deny registration of the proposed mark, “Mattress Source,” with serial number 85352473. In support of its Notice of Opposition, Opposer states as follows:

1. Opposer is a Missouri limited liability company doing business under its registered fictitious name, “Mattress Source.”
2. Opposer owns and operates nine (9) retail, brick and mortar mattress stores called “Mattress Source” in Missouri and Illinois. A list of Opposer’s store locations is displayed on its website's homepage, a copy of which is attached hereto and incorporated herein as Exhibit 1.
3. On its website’s homepage, Opposer identifies itself as the “best source for premium mattresses St. Louis – at the lowest prices . . . we are a local, family-owned St. Louis

mattress store, with real family values.”

4. Opposer registered its fictitious name on April 9, 2008 with the Missouri Secretary of State, a copy of the registration document which is attached hereto and incorporated herein as Exhibit 2.

5. Opposer opened its first store in June 2008 and has rapidly expanded. Opposer presently anticipates further expansion in Eastern Missouri and Southern Illinois but has no intention of expanding outside those geographical regions.

6. In each of Opposer’s retail stores, Opposer sells mattresses and mattress related products, including box springs, bed frames, pillows, sheets and mattress pads.

7. Opposer markets its goods through various commercial channels online and offline, including, but not limited to, on its website and in print, radio and television media.

8. Opposer first used its name in commerce in June 2008.

9. Opposer first advertised in print media in June 2008 and created its website and registered its domain name, mattresssourcestl.com, in February 2009.

10. Opposer has continually used Mattress Source in commerce since June 2008 both online and offline. A copy of Opposer’s first print advertisement in June 2008 is attached hereto as Exhibit 3 and incorporated herein.

11. Applicant seeks to register the geographically unrestricted mark “Mattress Source,” for use in connection with “retail stores featuring mattresses, box springs, bedding foundations, and bedding products; online retail stores featuring mattresses, box springs, bedding foundations, and bedding products; mail order retail services featuring mattresses, box springs, bedding foundations, and bedding products.” *See* Applicant’s application.

12. According to Applicant’s website, Applicant operates several retail, brick and

mortar stores, exclusively located within North Carolina and South Carolina, which sell, *inter alia*, mattresses, frames, box springs and mattress pads. A copy of Applicant's store locations on its website is attached hereto as Exhibit 4 and incorporated herein. A copy of Applicant's product listings from its website is attached hereto as Exhibit 5 and incorporated herein.

13. Despite Applicant's allegation in his application, nowhere on his website does he offer online retail services or an e-commerce outlet.

14. Indeed, with limited exceptions, most of the major mattress brands, which Applicant purports to sell, expressly prohibits retailers from selling their brands online.

15. Upon information and belief, Applicant does not use "Mattress Source" as a mark for some or all of the claimed services and goods identified in its application.

16. Permitting applicant to secure a federal registration of the geographically unrestricted mark "Mattress Source," will likely harm Opposer as, among other things, Opposer does business as "Mattress Source" and has a direct commercial interest in the use of the phrase "Mattress Source."

17. Opposer has standing to file the instant Notice of Opposition.

18. Opposer has obtained the necessary extensions of time, in which to file this Notice of Opposition.

19. Should this Board deny Opposer's Notice of Opposition, Opposer notes that, in the alternative, it has filed its application for concurrent use, serial number 85620807, of the mark "Mattress Source" limited to Missouri and Illinois and seeks to geographically limit Applicant's registration to exclude Missouri and Illinois and allow Opposer to use the mark within those geographic regions.

20. Opposer and retailers selling mattresses and mattress products are entitled to use

“Mattress Source” in connection with retail mattress store services and products and services incidental and related thereto.

21. Applicant’s use of the proposed mark is geographically remote and was unknown to Opposer actually or constructively prior to Applicant’s filing of its application.

GROUND I FOR DENYING REGISTRATION
(PRIMARILY GEOGRAPHICALLY DESCRIPTIVE
OF GOODS AND SERVICES FOR WHICH THE MARK IS USED)
(Trademark Act section 2(e)(2))

22. Opposer hereby incorporates and restates its allegations contained in paragraphs 1 through 21, as though fully stated herein.

23. Applicant has disclaimed any exclusive right to use of the term “Mattress” apart from the mark as proposed.

24. The term “Source” is descriptive because it merely identifies a point [or place] at which something is obtained. *See e.g.*, (<http://dictionary.reference.com/browse/source>), attached hereto as Exhibit 6 and incorporated herein.

25. When the term “Source” is used in conjunction with the term “Mattress,” the descriptive nature of the term is merely reinforced.

26. When viewed as a whole, the phrase “Mattress Source” merely conveys that the applicant is a retail location supplying mattresses.

27. The mark as a whole would likely be perceived as indicating the geographic origin of the services and is not inherently distinctive nor does it convey any secondary meaning.

28. Applicant’s mark is merely geographically descriptive of the location for which he sells mattress products.

29. Applicant’s mark has no independent significance outside of its geographical descriptiveness.

WHEREFORE, Opposer prays that this Opposition be sustained, Applicant's application denied, the mark refused registration, and any further and additional relief this Board deems just appropriate.

GROUND II FOR DENYING REGISTRATION
(MERELY DESCRIPTIVE AND GENERIC)
(Trademark Act section 2(e)(1) and Trademark Act section 23)

30. Opposer hereby incorporates and restates its allegations contained in paragraphs 1 through 29 as though fully stated herein.

31. Applicant's proposed mark "Mattress Source" is generic and merely descriptive in that it merely conveys the nature, purpose and function of applicant's goods and services.

32. Applicant's proposed mark has not acquired any secondary meaning or inherent distinctiveness.

33. Generic words like "source" cannot create a trademark in an otherwise generic term, as reflected in TTAB cases such as, for example, *In re Italian Store*, 2010 WL 2104134 (TTAB 2010) ("The Italian Store" generic for delicatessen selling Italian food.) and *Mil-Mar Shoe Co. v. Sonac Corp.*, 75 F.3d 1153, 1157 (7th Cir. 1996) ("Warehouse Shoes" generic for stores selling shoes).

34. When viewed as a whole, the combination of the generic term "Mattress" with the generic term "Source" is nothing more than the sum of its parts and is not capable of identifying and distinguishing a single source. Mattress Source is plainly a non-unique source that sells mattresses.

35. Indeed, Mattress Source is used by many retailers as part of the name of their retail stores selling mattresses and mattress products and by other retailers and the general public merely to describe the location of mattresses. For example:

(a) The following are other brick and mortar storefronts operating under the name

“Mattress Source”:

- i. The Mattress Source
1655 S College St
Auburn, AL 36832
- ii. The Mattress Source
4660 S Sh 360
Grand Prairie, TX, 75052
- iii. The Mattress Source (Lansing)
6323 W Saginaw Hwy Ste A
Lansing, MI 48917

The Mattress Source (East Lansing)
2650 E Grand River Ave Ste E
East Lansing, MI 48823
- iv. Mattress Source (Yuma Location)
1490 Yuma Palms Parkway
Yuma, AZ 85364

Mattress Source (Foothills Location)
11274 S. Fortuna Rd.
Yuma, AZ 88367
- v. The Mattress Source
229 E Belt Line Rd.
Desoto, TX 75115
- vi. Mattress Source
223 N Ridgewood Av
Edgewater, FL 32132
- vii. Mattress Source
1105 E Main Ave
Bismarck, ND 58501

- viii. Mattress Source & More
6748 NW 39th Expy
Bethany, OK 73008
- ix. Mattress Source
1514 Regent Ave W
Winnipeg, MB R2C, Canada
- x. Mattress Source
85 Ellesmere Rd
Scarborough, ON M1R 4B7, Canada

Attached hereto as Exhibit 7 and incorporated herein are printouts from the websites of the above-mentioned entities and/or directory entries on the internet identifying the above-mentioned entities.

(b) The following are other stores using the phrase “Mattress Source” in their description, slogan or tag-line:

- i. Foam Source – “Natural Latex Mattress Source”
3003 Walnut St
Boulder, CO 80301
- ii. Buy A Bed Bedding – “New Smyrna’s Mattress Source”
720 Palmetto St
New Smyrna Beach, FL 32168
- iii. North America Mattress Corp.- “Your ONE stop semi truck mattress source”
Clackamas, OR
- iv. Sleep Sanctuary – “Your Taos Mattress Source”
Albertson's Shopping Center
710 Paseo del Pueblo Sur Suite C4
Taos, NM 87571

Attached hereto as Exhibit 8 and incorporated herein are printouts from the websites of the above-mentioned entities, directory entries on the internet identifying the above-mentioned entities or news coverage describing such entities.

WHEREFORE, Opposer prays that this Opposition be sustained, Applicant's application denied, the mark refused registration, and any further and additional relief this Board deems just appropriate.

GROUND III FOR DENYING REGISTRATION
(PRIORITY AND LIKELIHOOD OF CONFUSION)
(Trademark Act section 2(d))

36. Opposer hereby incorporates and restates its allegations contained in paragraphs 1 through 35 as though fully stated herein.

37. Alternatively, should this Board find that Applicant's mark is not generic or merely geographically descriptive, Opposer's use of the proposed mark has priority and granting a geographically unrestricted registration to Applicant would cause a likelihood of confusion.

38. Upon information and belief, despite Applicant's representation in its application, Applicant has only utilized the mark "Mattress Source" in commerce since 2010-2011.

39. Upon information and belief, prior to 2011, Applicant held themselves out as "Mattress Source of America" and/or "Factory Mattress."

40. Indeed, Applicant admits on its website that it rebranded itself "Mattress Source" in 2011.

41. Conversely, Opposer first used "Mattress Source" in commerce in 2008, long before Applicant began using the proposed mark, and continued to used "Mattress Source" in commerce to this day.

42. Permitting Applicant to register the proposed geographically unrestricted mark

“Mattress Source,” would create a likelihood of confusion should Applicant desire to expand its business and use the proposed mark in the Missouri and Illinois markets.

43. Opposer admits that should applicant not desire to expand its business into Missouri or Illinois and amend its application to limit the coverage of the mark to outside of Missouri and Illinois that no likelihood of confusion would exist. Consequently, in the alternative, Opposer has filed the above-mentioned application for concurrent use seeking to register the mark for Opposer’s use in Missouri and Illinois.

44. Upon information and belief, there is no evidence of “tacking” in the instant case.

WHEREFORE, Opposer prays that this Opposition be sustained, Applicant’s application denied, the mark refused registration, and any further and additional relief this Board deems just appropriate.

Respectfully submitted,

CAPES SOKOL GOODMAN &
SARACHAN, P.C.

/Drey A. Cooley/
Drey A. Cooley
Michelle Feit Schwerin
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St. Louis, MO 63105
(314) 505-5486 (phone)
(314) 505-5487 (fax)
cooley@capessokol.com
feit@capessokol.com

Attorneys for Opposer

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on this ____ day of May, 2012, a copy of the foregoing Notice of Opposition was served by overnight mail, postage prepaid, and electronic mail on

Karl S. Sawyer, Jr.
K&L Gates, LLP
P.O. Box 33144
Charlotte, NC 28233
chdocket@klgates.com
karl.sawyer@klgates.com

and

Hearst Tower
214 North Tryon Street, 47th Floor
Charlotte, NC 28202
Attorneys for Applicant

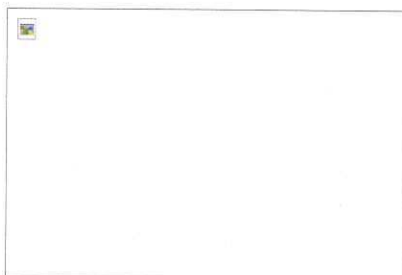
/Drey A. Cooley/

EXHIBIT 1

MATTRESS SOURCE**THE OFFICIAL SPONSOR OF
A Better Night's Sleep**[Store Locator](#) [Contact Us](#)[Mattresses](#)[Hot Buys](#)[Beducation](#)[The Doc Says](#)[Company](#)[Blog](#)[Wholesale](#)[Financing](#)

Mattress Source is your **best source for premium mattresses** in St. Louis – **at the lowest prices**. We're not just another mattress chain; we are a **local**, family-owned St. Louis mattress store, with real family values. Our goal is to make sure you get the **best** mattress for the **best** price.

When you need a bed, go to the source... Mattress Source!



Liquidation- ALL SEALY MUST GO NOW!

First Name : Email Address : 

[HOME](#)
[STORE LOCATOR](#)
[REVIEWS](#)
[CONTACT US](#)
[FOLLOW US](#)

[BEDUCATION](#)
[BLOG](#)
[COMPANY](#)
[THE DOC SAYS](#)
[HOT BUYS](#)
[WHOLESALE](#)
[FINANCING](#)
[SITEMAP](#)

MATTRESSES

Sealy
 Spring Air
 Corsicana
 Scandinavian Sleep
 Products
 Pure Latexbliss
 Mattress Comfort
 Levels
 Restonic Mattress
 Mattress Sizes
 Mattress Types
 Mattress Accessories

ALL ABOUT THREAD COUNTS

There you are, facing a huge section of bed sheets and numbers – 200, 400 ...

[MORE >>](#)

OUR LOCATIONS[MORE >>](#)

Arnold, MO	636-282-7378
High Ridge, MO	636-677-7600
Edwardsville	618-656-0100
Belleville, IL	618-277-5337
Fairview Heights, IL	618-624-1010
Loughborough, MO	314-353-6400
Kirkwood, MO (NEW)	314-984-8400
Ellisville, MO (NEW)	636-527-2222
O'Fallon, MO (NEW)	636-281-1002

[Download vCard](#)

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[Click here to chat](#)

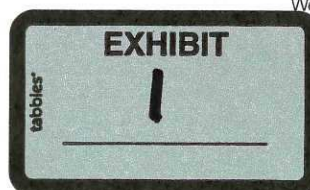


EXHIBIT 2



State of Missouri
Robin Carnahan, Secretary of State

File Number: 200810090916

X00886891

Date Filed: 04/09/2008

Expiration Date: 04/09/2013

Robin Carnahan

Secretary of State

Registration of Fictitious Name

This fictitious name filing shall expire 5 years from the date filed unless a renewal filing is submitted within 6 months prior to the expiration date.

This information is for the use of the public and gives no protection to the name being registered. There is no provision in this Chapter to keep another person or business entity from adopting and using the same name. (Chapter 417, RSMo)

The undersigned is doing business under the following name, and at the following address:

Business name to be registered: **Mattress Source**
Business address: **884 Arnold Commons**
City, State and Zip Code: **Arnold MO 63010**

If all parties are jointly and severally liable, percentage of ownership need not be listed.

Name of Owners, Individual or Business Entity	Street and Number	City and State	Zip Code	If listed, Percentage of ownership must equal 100%
Jamat, LLC	2597 Breakwater Drive	Imperial MO	63052	100%

In Affirmation thereof, the facts stated above are true:

(The undersigned understands that false statements made in this filing are subject to the penalties of a false declaration under Section 575.060, RSMo)

Valerie Lynn Seidel
(Authorized Signature)

Owner
(Authorized Party Relation)

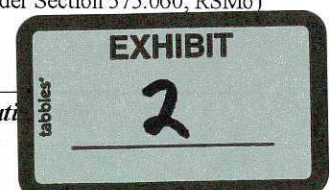


EXHIBIT 3

6/08
1st Store

GRAND OPENING Celebration!

Sealy

**Caribbean Coast
Ultra Plush Pillowtop**

\$499

Queen 2-pc. set, Reg. \$919

	Compare	Sale
Twin set	\$619	\$379
Full set	\$859	\$479
King 3-pc. set	\$1329	\$699

**Limited Time
Offer**

Sealy®

**Queen
Mattress Sets
From**

\$299

MATTRESS SOURCE

THE SLEEP EXPERTS

NEW ARNOLD COMMONS

(636) 282-REST (7378)

Hours: MON-SAT 9:30am-8pm

SUN 11am-5pm



EXHIBIT

3

tabbles®

**SAME
DAY
DELIVERY**



Posturepedic®

**GRAND
OPENING**
Celebration!

mattresses for illustration only



Posturepedic

Cambria Heights Plush Pillowtop

\$699

Queen
2-pc. set
Compare
\$1040

	Compare	Sale
Twin 2-pc. set	\$810	\$549
Full 2-pc. set	\$1013	\$679
King 3-pc. set	\$1526	\$999



Posturepedic

Cortland Square Firm

\$849

Queen
2-pc. set
Compare
\$1189

	Compare	Sale
Twin 2-pc. set	\$949	\$649
Full 2-pc. set	\$1169	\$829
King 3-pc. set	\$1689	\$1149



Posturepedic

Cortland Square Ultra Plush

\$999

Queen
2-pc. set
Compare
\$1377

	Compare	Sale
Twin 2-pc. set	\$1134	\$799
Full 2-pc. set	\$1350	\$979
King 3-pc. set	\$1917	\$1399



Posturepedic

Randolph Terrace Ultra Plush Pillowtop

\$1199

Queen
2-pc. set
Compare
\$1620

	Compare	Sale
Twin 2-pc. set	\$1350	\$999
Full 2-pc. set	\$1553	\$1179
King 3-pc. set	\$2160	\$1599



Comfort Series
latex

Tranquil Sea Latex

\$1299

Queen
2-pc. set
Compare
\$1669

	Compare	Sale
Twin 2-pc. set	\$1029	\$799
Full 2-pc. set	\$1299	\$999
King 3-pc. set	\$1999	\$1499



Posturepedic TrueForm

**Gracehill Harbor
Plush Euro Top Memory Foam**

\$2499

Queen
2-pc. set
Compare
\$3039

	Compare	Sale
Twin 2-pc. set	\$2499	\$1999
Full 2-pc. set	\$2799	\$2199
King 3-pc. set	\$3799	\$2999

**FREE
Set-Up**

**FREE
Disposal
OF OLD BEDDING**

**FREE
12 Month
Finance Offer**

MATTRESS SOURCE
THE SLEEP EXPERTS

NEW ARNOLD COMMONS

(636) 282-REST (7378)

Hours: MON-SAT 9:30am-8pm

SUN 11am-5pm



EXHIBIT 4



Your Source for Great Sleep!

1-877-426-2887



Home	Mattress Brands	Mattress Selector	Other Products	About Us	Testimonials	Current Promotions	Locations	Contact Us
------	-----------------	-------------------	----------------	----------	--------------	--------------------	-----------	------------

Store Locations

Please click on an address below for more details

North Carolina Locations

Arden 300 Airport Road #50	828-687-1900
Asheville 90 South Tunnel Road, Suite C	828-298-8808
Charlotte 6153 E. Independence Blvd	704-535-8383
Charlotte 5700 South Blvd	704-527-4626
Concord 10001 Weddington Road Ext	704-979-1112
Gastonia 3916 E. Franklin Blvd, Suite 160	704-824-1180
Greensboro 2320 Battleground Ave.	336-252-1099
Hickory 1864 S.E. Catawba Valley Blvd	828-327-3100
Huntersville 9615 Sherrill Estates Rd, Suite 9A	704-895-5550
Monroe 3203-C Highway 74 West	704-292-2288
Moorestville 109-K Williamson Road	704-660-3900
Pineville 11523-C Carolina Place Parkway	704-542-9331
Raleigh 7010 Glenwood Ave.	919-420-7755
Salisbury 317 Faith Road	704-639-1009
Winston-Salem 2021 Griffith Rd, #400	336-768-6363
Cary Coming Soon	
Chapel Hill Coming Soon	
Durham Coming Soon	
Fayetteville Coming Soon	

South Carolina Locations

Anderson 3321-F North Main Street	864-964-9799
Charleston 1812 Sam Rittenberg Blvd, Suite 18	843-769-2228
Columbia 107 Harbison Blvd	803-732-7979
Columbia 7457 Patterson Road, Suite 107	803-647-5993
Columbia 8504 Two Notch Road	803-699-9221
Greenville 525 Haywood Road	864-213-1101
Greenville 1659-F Woodruff Road	864-288-5558
Lexington 5225-C Sunset Blvd	803-808-1630
Mount Pleasant 1751 N. Hwy 17	843-216-1114
North Charleston 4958 Centre Pointe Drive, Suite 101	843-745-1899
Rock Hill 2391 Dave Lyle Blvd, Suite 106	803-324-2550
Spartanburg 200 W. Blackstock Road	864-587-6663
Hilton Head Coming Soon	
Summerville Coming Soon	

Eastern NC Factory Mattress Locations

Greenville 730 Greenville Blvd SE	252-355-2626
Rocky Mount 169 S. Wesleyan Blvd.	252-446-2727
Wilson 2503 Forest Hills Rd.	252-399-2727
Shallotte (Bed Land) 4536 Main St.	910-754-2525

Mattress Sizes

Twin Mattress
Twin XL Mattress
Full Mattress
Queen Mattress
King Mattress
Cal. King Mattress
Special Size Mattress

Mattress Sets

Innerspring Mattress
Latex Mattress
Memory Foam Mattress
Sealy Mattress
Simmons Mattress
Stearns & Foster Mattress
Tempur-Pedic Mattress

Accessories

Adjustable Beds
Mattress Pads
Bed Pillows
Bed Frames
Headboards
Futons
Bed Mattress

Customer Information

Company History
Price Guarantee
Comfort Guarantee
Extended Warranty
Sleeping Tips
Store Locator Map
Customer Service

Promotions

Mattress Sale
Mattress Discounts
Mattress Types
Mattress Stores
Mattress Outlets
Firm Mattresses
Pillow Top Mattresses

JOIN US ON

FOLLOW US ON

WATCH US ON

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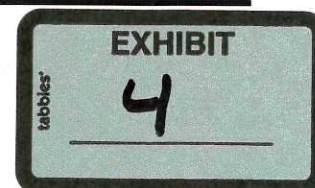


EXHIBIT 5



Your Source for Great Sleep!

1-877-426-2887



Other Products

Adjustable Beds

Mattress Pads

Bed Pillows

Bed Frames

Headboards

Futons

Mattress Sizes

Twin Mattress
Twin XL Mattress
Full Mattress
Queen Mattress
King Mattress
Cal. King Mattress
Special Size Mattress

Mattress Sets

Innerspring Mattress
Latex Mattress
Memory Foam Mattress
Sealy Mattress
Simmons Mattress
Stearns & Foster Mattress
Tempur-Pedic Mattress

Accessories

Adjustable Beds
Mattress Pads
Bed Pillows
Bed Frames
Headboards
Futons
Bed Mattress

Customer Information

Company History
Price Guarantee
Comfort Guarantee
Extended Warranty
Sleeping Tips
Store Locator Map
Customer Service

Promotions

Mattress Sale
Mattress Discounts
Mattress Types
Mattress Stores
Mattress Outlets
Firm Mattresses
Pillow Top Mattresses

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EXHIBIT 6

Related Searches

Counter strike so...
The source electr...
Source magazine
River source
Source electronic...
Source bmx
Source store
Water source

Nearby Words

sour-wood
sourball
sourberry
source
source amnesia
source book
source code

Synonyms

commencement
provenance
specialist
antecedent
connection
inception
authority

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Synonym Game

gloss
morphology
exegesis
pandect

[PLAY](#)

Did you know? A **source** was a broadcaster, but **that** **source** is more of a media mystery.

);



source [sawrs, sohrrs]

[Example Sentences](#) [Origin](#)

[Bible Dictionary](#)

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irsdebt-relief.net/Tax-Relief

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[Approved Tax Deductions](#)

breitlingoilandgas.com

Invest In Oil & Gas Wells Today! 2012 Tax Write Offs - Up to 85%

Ads

source [sawrs, sohrrs]

[Show IPA](#) **noun, verb,**

sourced, sourcing.

noun

1. any thing or place from which something comes, arises, or is obtained; origin: *Which foods are sources of calcium?*
2. the beginning or place of origin of a stream or river.
3. a book, statement, person, etc., supplying information.
4. the person or business making interest or dividend payments.
5. a manufacturer or supplier.

[EXPAND](#)

[Business Process Mgmt](#)

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Ad

verb (used with object)

7. to give or trace the source for: *The research paper was not accurately sourced. The statement was sourced to the Secretary of State.*
8. to find or acquire a source, especially a supplier, for: *Some of the components are now sourced in Hong Kong.*

Source is a TOEFL word you need to know.
So is **versatile**. Does it mean:

capable of or adapted for turning easily from one to another of various tasks, fields of endeavor; capable of many uses

an architectural support for a column, statue or vase

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verb (used without object)

9. to contract a manufacturer or supplier: *Many large companies are now sourcing overseas.*
10. to seek information about or consider possible options, available personnel, or the like: *a job recruiter who was merely sourcing.*

Origin:

1300–50; Middle English *sours* (noun) < Old French *sors* (masculine), *source*, *source* (feminine), noun use of past participle of *sourdre* < Latin *surgere* to spring up or forth

Related forms

source-ful, adjective

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"Water always has a **source**, and trees always have roots."

-unknown author

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Synonyms

1. supplier, originator. 3. authority, reference.

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Example Sentences

The **source** was a temporary type of tissue called medullary bone lining the inside of their leg bone cavities.

After a few seconds, the target receiver should focus on the signal coming from the device, because it's the clearest **source**.

Eventually, the **source** of the lava chokes off and the lava flows away, leaving the empty tube underground.

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World English Dictionary

Collins

source (sɔːs)

— **n**

1. the point or place from which something originates
 2. a. a spring that forms the starting point of a stream; headspring
b. the area where the headwaters of a river rise: *the source of the Nile*
 3. a person, group, etc, that creates, issues, or originates something: *the source of a complaint*
 4. a. any person, book, organization, etc, from which information, evidence, etc, is obtained
b. (*as modifier*): *source material*
 5. anything, such as a story or work of art, that provides a model or inspiration for a later work
 6. *electronics* the electrode region in a field-effect transistor from which majority carriers flow into the interelectrode conductivity channel
 7. **at source** at the point of origin
- **vb** (foll by *from*)
8. to determine the source of a news report or story
 9. to originate from
 10. (*tr*) to establish an originator or source of (a product, piece of information, etc)
- [C14: from Old French *sors*, from *sourdre* to spring forth, from Latin *surgere* to rise]

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Word Origin & History

Etymonline

source

1346, from O.Fr. *sourse* "a rising, beginning, fountainhead of a river or stream," fem. noun taken from pp. of *sourdre* "to rise, spring up," from L. *surgere* "to rise" (see [surge](#)). Meaning "written work (later also a person) supplying information or evidence" is from 1788.

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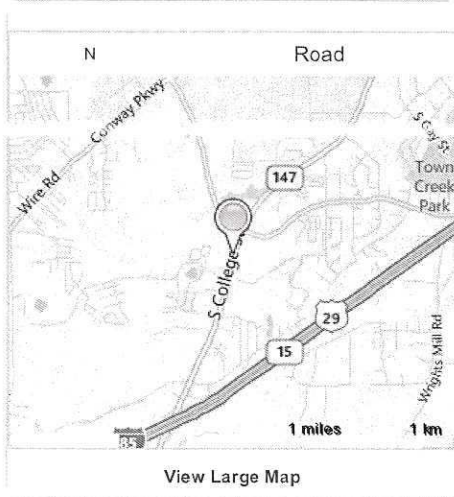
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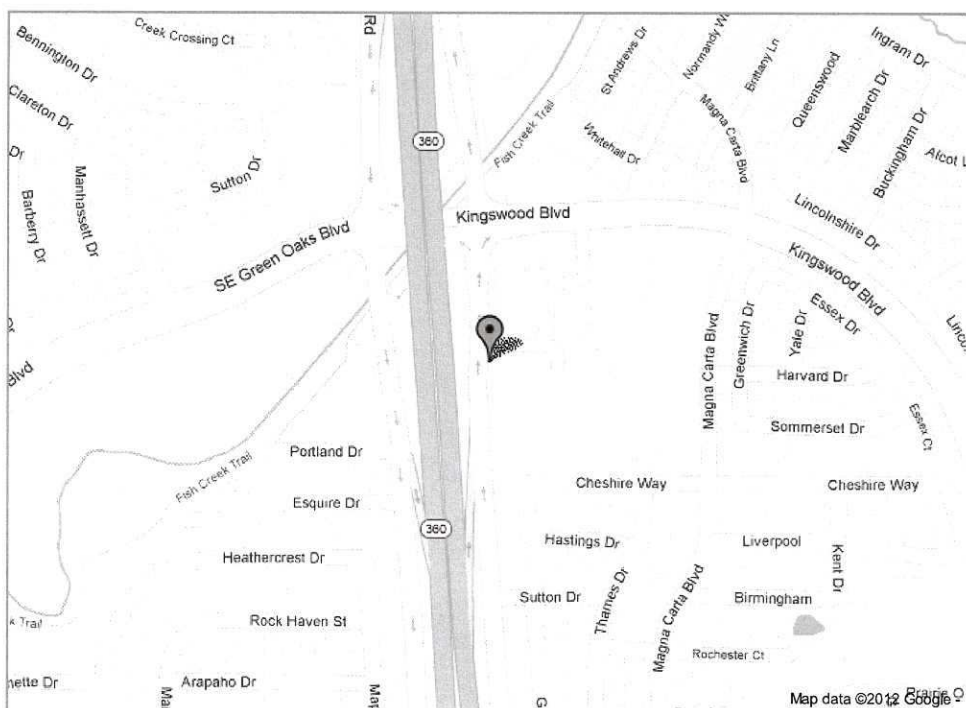
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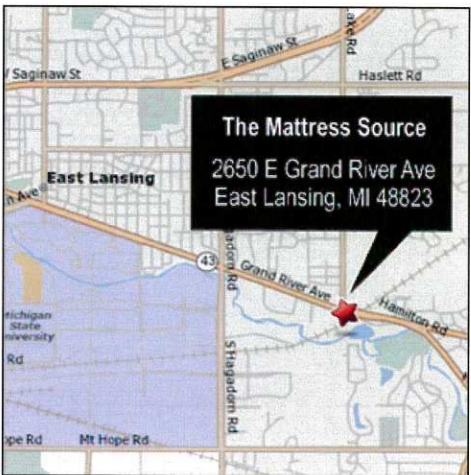


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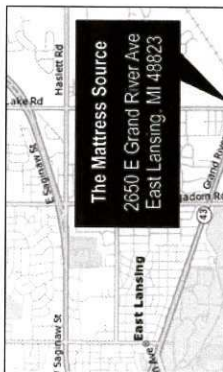
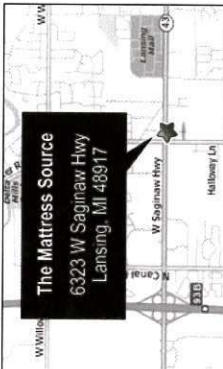
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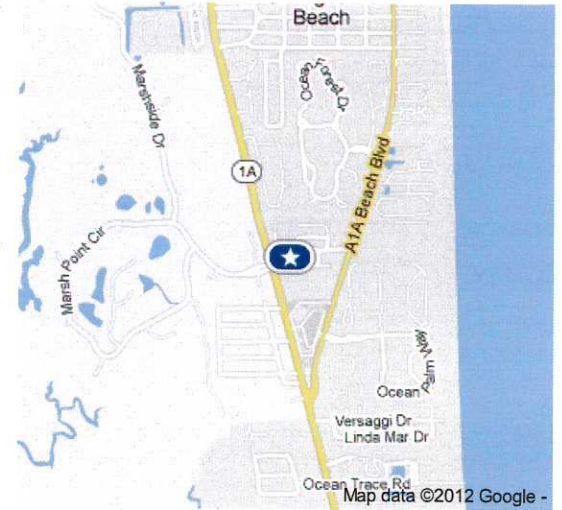
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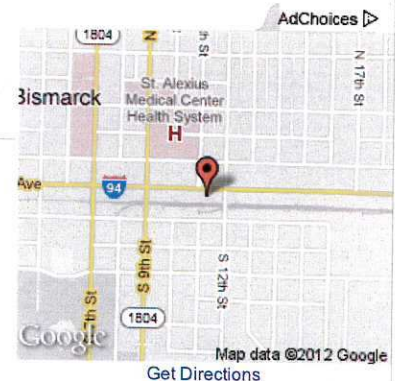
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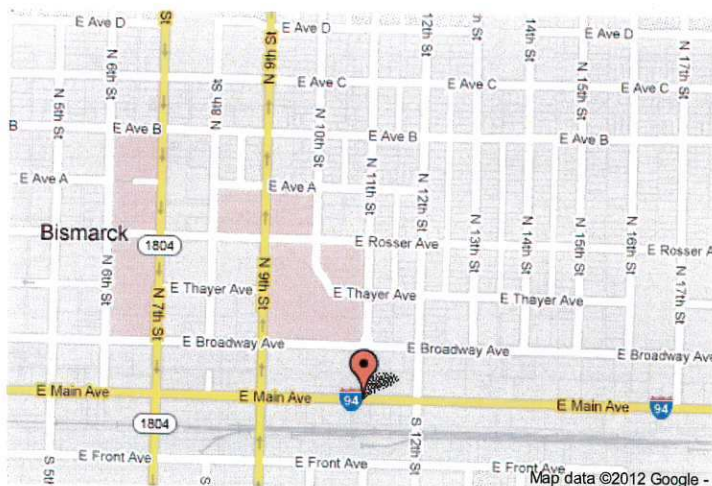
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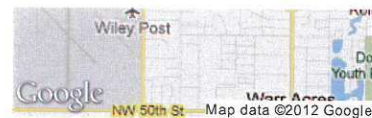
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Attorney From West Virginia is Part of Successful Lawsuit Against Drug-maker Johnson & Johnson.

Biotech Week; December 22, 2010; 509 words ...and [www.thewlawblog.com](#). (NOTE: Giatras is pronounced "GAT-rus" with a hard "G" and rhymes with "mattress.") **SOURCE** The Giatras Law Firm, PLLC Keywords: Antiinfectives, Automobiles, Drug Classes, Drugs, Legal Issues, Levaquin...



Magazine

Dilsaver joins Tempur-Pedic board.

Furniture-Today; January 11, 2010; 230 words By Furniture Today Staff LEXINGTON, Ky. – Memory foam **mattress source** Tempur-Pedic International has named Evelyn Dilsaver, former president and CEO of Charles Schwab Investment Management, to...



Magazine

In Hindsight.(Sleepy's Inc. acquires 1-800-Mattress)(Source Capital Inc. planning to expand high yield group and appoints Victor Silano)(Sovereign wealth funds)

Investment Dealers' Digest; March 27, 2009; 700+ words Byline: Editorial Staff LEAVE OFF THE LAST 'S' FOR SLEEPY'S Sleepy's and 1800mattress.com will merge, the bedding businesses announced this week, at a time when the furniture industry has been hard hit by the recession. Sleepy's will acquire some of 1800mattress.com's assets as they complete the



Magazine

Get the best bed for your back.(Brief article)

Prevention; September 1, 2008; 375 words ...few weeks and return it if necessary. 63: the percentage Decrease in back pain among adults who switch to a new **mattress Source**: Journal of Chiropractic Medicine, Winter 2006, vol. 5, issue 4, p. 128-134



Newspaper

Companies offer creative benefits to retain workers. (insites).

Plants Sites & Parks; January 1, 2003; 700+ words ...k) plans What's in Cellphone breaks Four-day weekends Stay-at-home dads Background checks Mandatory unpaid leave Ethics seminars Rent parties Old Economy Hiding money under the **mattress SOURCE**: Challenger, Gray & Christmas Inc.

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NAICS codes

Primary: 337121 - Upholstered Household Furniture Manufacturing

SIC codes

Primary: 5712 - Furniture Stores industry report

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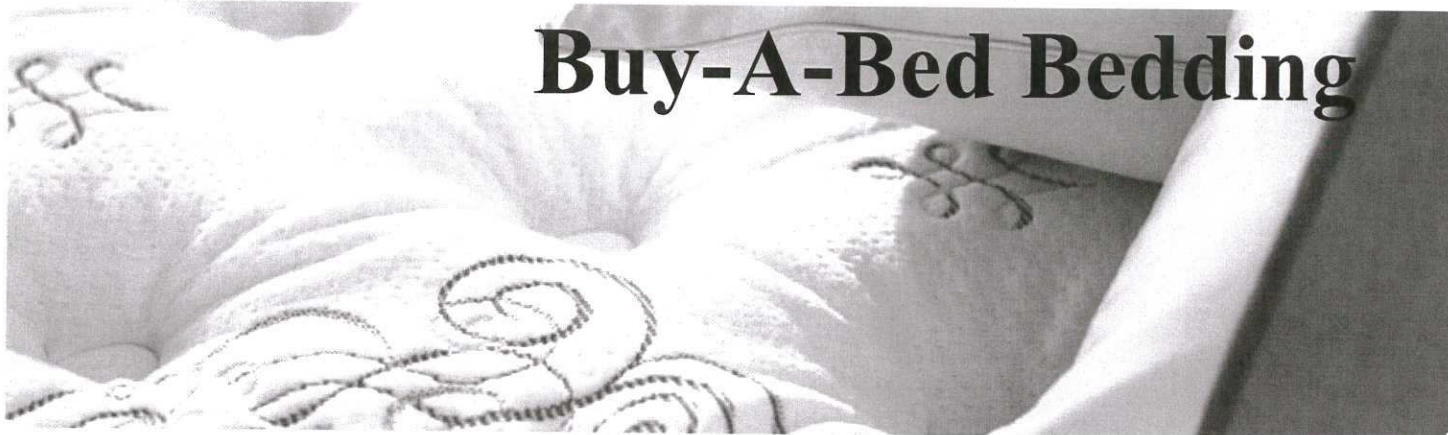
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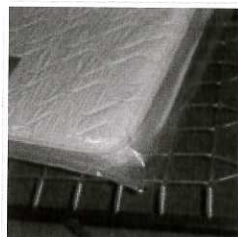
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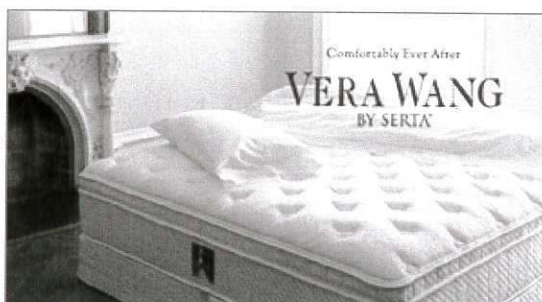
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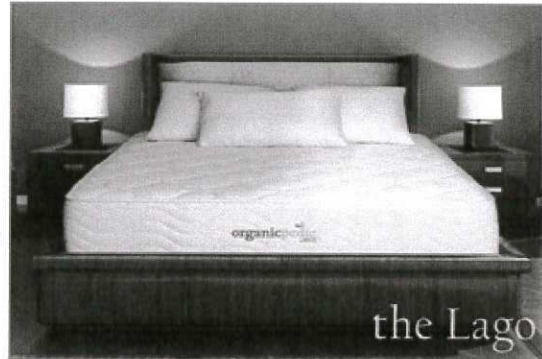
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